

ClimatePartner^o

Climate Neutral Hotels

How to get involved in voluntary climate protection.

www.climatepartner.com

Climate protection for hotels

The most important reasons to act

Why climate protection?

As a result of global warming, the earth's climate will change drastically over the coming decades. The consequences of these changes are already becoming apparent today.

Throughout the world, weather extremes are increasing in number, causing damages worth billions and leading to fundamental changes in our ecosystem.

Why act?

The effects of climate change can only be mitigated through combined efforts. Individuals and organizations can engage in comprehensive climate protection with three simple steps: First, by calculating one's own emissions on an annual basis ("carbon footprint"). Second, by implementing measures for emissions reduction. Third, by offsetting the remaining carbon emissions via certified carbon offset projects.

Climate protection for hotels

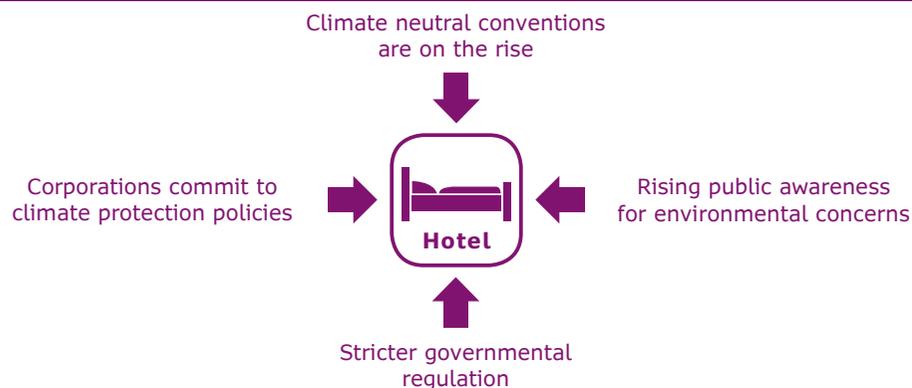
Climate change contributes to social and behavioral changes which particularly affect hotels:

- The environmental awareness of travel agencies and tourists has increased over the past years
- Many companies have developed climate protection policies and demand climate neutral services

- Environmentally sound services such as climate neutral conferences have become a central competitive factor for conference hotels
- Stricter governmental regulation for climate protection is expected in the future

Voluntary climate protection measures are a simple way to tackle these challenges proactively.

Why climate protection can make a difference for hotels



Benefits for you

- Improve your market differentiation
- Increase customer loyalty and strengthen identification of your guests with your hotel
- Be among the pioneers for climate protection
- Add value for you and your guests

Benefits for your guests

- Climate protection at low extra cost
- Easy way to engage in climate protection
- Convenient way for corporations to comply with their own climate protection policies
- Additional USP for conferences and events

Climate protection for hotels

Our solutions

Climate protection with ClimatePartner

ClimatePartner is an international climate protection consultancy based in Munich, Germany. The company has specialized in software-as-a-service solutions for calculating and offsetting carbon emissions. Our experience with more than 1,000 satisfied customers worldwide – among them more than 50 hotels – enables us to develop practical and customized climate protection solutions.

We offer three core services for hotels:

1. Carbon footprinting

The first step to engage in climate protection is to determine the carbon emissions of your hotel:

- We analyze the annual amount of carbon emissions for hotels and compile their carbon footprint in compliance with international standards
- We produce an overview report of the all emission sources
- This enables hotels to implement concrete emission reduction measures

2. Climate neutral hotel services

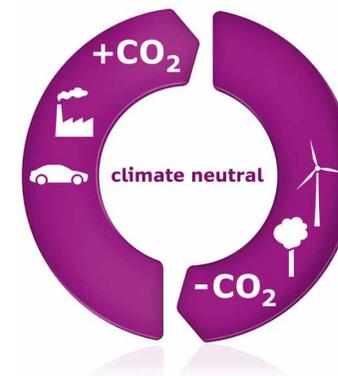
Carbon footprinting is the prerequisite for offsetting unavoidable carbon emissions:

- Certified offset projects enable easy, efficient and transparent carbon offsetting
- By offsetting unavoidable emissions on a regular basis, any hotel can become climate neutral
- As an alternative, hotels can offer climate neutral overnight stays on a opt-in basis

3. Climate neutral conferences and events

ClimatePartner develops individual solutions to enable hotels to offer climate neutral conferences and events:

- Based on our customized solutions, hotels can offer climate neutral conferences and events
- Support your corporate and private customers in meeting their climate protection targets



Example: feldmilla. designhotel

The feldmilla.designhotel in Sand in Taufers is a pioneer on sustainability in South Tyrol. The hotel saves fundamental amounts of carbon every year due to several energy efficiency measures – e.g. by running its own hydro-power plant.

The remaining emissions are offset with ClimatePartner by investing in high class carbon offset projects.

More information: www.feldmilla.com

High class services ...

- Certified carbon footprint for hotels
- Hands-on solution for calculating and offsetting carbon emissions
- Entitlement to use ClimatePartner logos and certificates
- Ongoing support in marketing and PR activities

... at favorable conditions

- Carbon footprints for hotels start at **EUR 1.000**
- Climate neutral overnight stays come at a low **extra cost of only 20 to 60 cents** per person
- Our certified software solution ("Footprint Manager") enables efficient carbon offsetting through certified offset projects

Do you want to learn more about climate neutral hotels?

Call us for a personal offer:

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For more information, please visit:

www.climatepartner.com/hotel

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